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Qi Spirits - Information Sheet

About Qi Spirits

Qi Spirits is dedicated to making the finest tea spirits in the world. Our liqueurs are crafted with carefully sourced organic teas and hand selected all-natural ingredients. Teas, like grapes, have been cultivated for millennia, and provide both wide diversity, and tannins as a backbone for rich and complex flavor profiles.

Qi tea liqueurs are prepared in small batches in copper-pot stills at the renowned artisan distillery St. George Spirits, with the same care and attention to detail as fine perfumes. Qi Spirits has released two distinctive flavors to date, *Qi Black* and *Qi White*. *Qi Black* is dark, smoky, profound, and a bit scandalous. *Qi White* is bright, fragrant, layered with citrus, and delicately sublime. Together, *Qi Black* and *Qi White* embody the choice of the name *Qi* (pronounced "chee"), which means *life-energy*. In Eastern philosophy, *qi* is comprised of dark Yin and light Yang energy. When these are in balance, a person experiences health and harmony.



Qi Spirits, founded in 2003, is the collaboration of Master Distiller Lance Winters (maker of Hangar One vodka), entrepreneur Brian Backus, and wine-maker/chocolatier John Scharffenberger. At Qi Spirits, we believe the art of great spirits is about the journey, not just the destination. *Qi is the Spirit of Tea.*[®]

About Qi Black – *Smoked Black Tea & Vanilla Bean* 40% ALC/VOL SRP: \$38

Qi Black Tea Liqueur, the first release (Feb '06), took three years of intensive research and development to perfect. *Qi Black* is handcrafted from organic cedar-smoked Lapsang Souchong tea, Tahitian vanilla, rare fruits, and barrel-aged brandy. The nose is smoky and floral. On the palate, an initial burst of tarry peat yields to a complex interplay of tea, vanilla, and honey. The long smooth finish lingers in smoke and mandarin blossom.

Qi Black is a wonderful sipping spirit, with the rich smoke and complexity of a fine single malt Scotch. *Qi Black* can also define exotic cocktails, pairing especially well with citrus and bitter flavors, as well as iced and hot teas, hot chocolate, and coffee. *Qi Black* is also an exceptional cooking companion, the magic ingredient in desserts, glazes, and smoky marinades.

"A deliciously smoky and ethereal beverage for postprandial contemplation." - *The New York Times*

About Qi White – *Exotic Oranges & Rare White Tea* 40% ALC/VOL SRP: \$38

Qi White Tea Liqueur, the second release (Mar '07), is handcrafted from a selection of exotic oranges, herbs and spices, and the delicate new buds of organic white tea, a rare and prized tea with sweet and earthy overtones. The nose is orange blossom and grapefruit. The palate opens in vibrant orange, developing through notes of bergamot, clove, and ginger, on a backbone of soft, white tea tannins. The finish is crisp and clear.

Bright citrus flavors make *Qi White* ideal for reinvigorating classic cocktails that use orange liqueurs, like Margaritas, Sidecars, and Cosmos, and for envisioning exciting new creations. *Qi White* is less sugary than other leading orange liqueurs, which provides bartenders more control over the sweetness of their cocktails. *Qi White* is also a lovely sipping drink neat, over ice, or with a splash of soda.

"*Qi White* - Best Summer Spirit." – *Food & Wine Magazine*

However you choose to enjoy *Qi* tea liqueurs, may they bring the *Spirit of Tea* to your day.



For cocktail recipes, news, venues, and more, please visit www.QiSpirits.com.