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FOR IMMEDIATE RELEASE

Qi Spirits Introduces Qi White *Exotic Oranges & White Tea Liqueur*

Second release is a craft-distilled liqueur of exotic oranges and white tea
Qi (*chee*) means *life energy*

San Francisco, CA – March 30, 2007 – Qi Spirits is pleased to introduce its second tea-based spirits release. Qi White is a liqueur handcrafted from a selection of exotic oranges, herbs and spices, and the delicate new buds of white tea, a rare and prized tea with sweet and earthy overtones that contains more antioxidants than green tea. The flavor profile is vibrant orange and spices that overlay a backbone of soft white tea tannins. Bergamot, a fragrant Ionian orange used in Eau de Cologne and Earl Grey tea, contributes notes of ginger and clove.

Bright citrus flavors make Qi White ideal for reinvigorating Cosmos, Margaritas, and other cocktails that use orange liqueurs, and for envisioning exciting new creations. Qi White has less sugar than most liqueurs, which gives bartenders more control over the sweetness of their drinks. Qi White is also a refreshing and complex sipping spirit, neat and on the rocks.

Qi White is 40% alcohol by volume and comes in 750ml (SRP \$36) and 350ml (SRP \$24) bottles. Qi tea liqueurs are available for limited release in California, New York, New Jersey, Tennessee, Georgia, Arizona, and Nevada. For cocktail recipes and a list of distributors, restaurants, and retailers, please visit www.QiSpirits.com.

Qi White joins Qi Spirits' first release, Qi Black, introduced one year ago to critical acclaim from *The New York Times Magazine*, *San Francisco Chronicle*, *Wine Enthusiast*, and many others. Qi Spirits founders Lance Winters and Brian Backus developed Qi Black over three years, balancing the sweet floral nose, smoky start and vanilla-citrus mid-palate, with a long smooth cognac style finish. "We believe great spirits are built like great perfumes, and have a beginning, middle, and an end" says Brian. "With spirits, the destination is often the same. It's the journey that matters," adds Lance.

Qi Spirits is dedicated to making the finest tea spirits in the world. Using only natural ingredients, Qi Spirits' small batch tea liqueurs are handmade in copper pot stills in the tradition of Old World craft distillers. Qi Spirits is a collaboration between master distiller Lance Winters (Hangar One Vodka), entrepreneur and artist Brian Backus, and chocolatier John Scharffenberger.

Qi is the Spirit of Tea®